

Annual Report

2019



DRESS FOR SUCCESS®
Going Places. Going Strong.

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Board Members

When you help one woman realize her potential, you create a ripple that lifts her family and community.

Women who turn to Dress for Success for help face a variety of challenges that hinder their economic progress — from chronic under and unemployment, cultural and language barriers, past incarceration, domestic violence, to ageism.

We are a global force for change, helping women around the world overcome obstacles and make crucial inroads to financial independence.

Our Mission

The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help them thrive in work and in life.

Our Network of Affiliates

From Houston, Texas; to Greater London, United Kingdom; to Brisbane, Australia, our affiliate network is the heart and soul of our organization. Our leaders work tirelessly to help women around the world achieve economic advancement.

In 2019, we expanded our presence with five new locations in Chattanooga, Tennessee; Hawkes Bay, New Zealand; Lima, Peru; Ulaanbaatar, Mongolia; and Winnipeg, Canada.

Our Reach

147

Affiliates

25

Countries



Our Impact

75,000

Women worldwide were provided with confidence and professional and personal development tools to advance their journeys to financial independence and career advancement this year.

25,000

Volunteers worldwide

Our Women

We are dedicated to serving women of all nationalities, ages and backgrounds. The women we serve are:



BIPOC identifying



Single mothers*



Living below the poverty line



Multi-generational, under 18 to over 50

*Percentage of women served

Programs

Whether they are job seekers, employed professionals or ready to be leaders in their community, we design and deliver services, programs and a network of support to help women overcome gender-based challenges for every phase of their personal or professional journeys.

Our programs are outcome driven, leveraging best practices and first-in-class partnerships to ensure that participation is contributing to measurable milestones on a woman's journey to financial independence -- milestones like getting hired and promoted, obtaining a raise or enhancing their financial literacy.

"Dress for Success and the Going Places Network have helped me so much. They made me look and feel professional and prepared. Because of them, I am more confident, and it shows!"

For the Job Seekers

We empower job seekers with everything they need to succeed while job searching or in the first few weeks of employment – from suiting, to job search support, to interview preparation, to career coaching.

Our **Going Places Network** provides community and support with a cohort learning experience. This program offers women the

strategies and technology they need to navigate their job search and the gender-based challenges they face as they interview, negotiate salary and benefits and start a new role. In 2019, **65%** of participants completed the Going Places Network with a job, internship or entrepreneurial opportunity secured.

"I opened my first emergency savings account and made the goal of saving \$50 per paycheck. In the past, I have always told myself that I didn't make enough money to have an emergency fund, but this program taught me that every little bit that I can pay myself helps."

"Completing my Community Action Project has taught me that luck is what happens when preparation meets opportunity. I used my experience from my project supporting incarcerated women to apply for and get a job that would let me do this full time. I am now getting paid to do work that I love."

For the Professionals

Our **Financial Education** program helps clients seeking to eliminate debt, accumulate savings, plan for emergencies, invest wisely and prepare for retirement.

In this cohort learning experience, content is delivered in partnership with financial professionals who have everyday expertise and knowledge to bring

lessons learned to life. In 2019, **94%** of Financial Education participants increased their savings, making them less vulnerable to economic emergencies.

For the Leaders

We support women ready to lead where they live, learn and work by offering programs centered on leadership training and giving back through community engagement and volunteerism.

Our **Community Action Project** is a social change initiative that empowers women to be changemakers. Each year, women are nominated and selected to represent their local Dress for Success affiliate and become social entrepreneurs, creating and executing a project that

helps to solve a problem in their community. In 2019, clients from **46** affiliates launched projects that benefited nearly **1,000** members of their communities and created partnerships with **185** community organizations.

Our Corporate Partners

Dress for Success would not have been able to serve more than 75,000 women worldwide without the generosity of our corporate partners.

Thank You to Our Long-Time Corporate Partners



CALVIN KLEIN



EXPRESS



Humble Bundle

JPMORGAN CHASE & CO.

LANE BRYANT

**Office
DEPOT**

rh Robert Half®

Rona Jaffe
THE FOUNDATION



STELLA&DOT

TALBOTS

TRUNK CLUB
A NORDSTROM COMPANY

ULTA
BEAUTY

VANITY FAIR

verizon✓

vodafone

Walmart★

Thank You to Our New Corporate Partners



dressbarn

 **GALDERMA**

NINE WEST

RIVERS
CASINO

TJX
THE TJX COMPANIES, INC.

Events

Our signature fundraising events play a pivotal role in advancing our mission. Here's a look back at highlights from a few of our 2019 events.



Live Vibrantly Gala | New York



Women Who Inspire Power Breakfast | New York

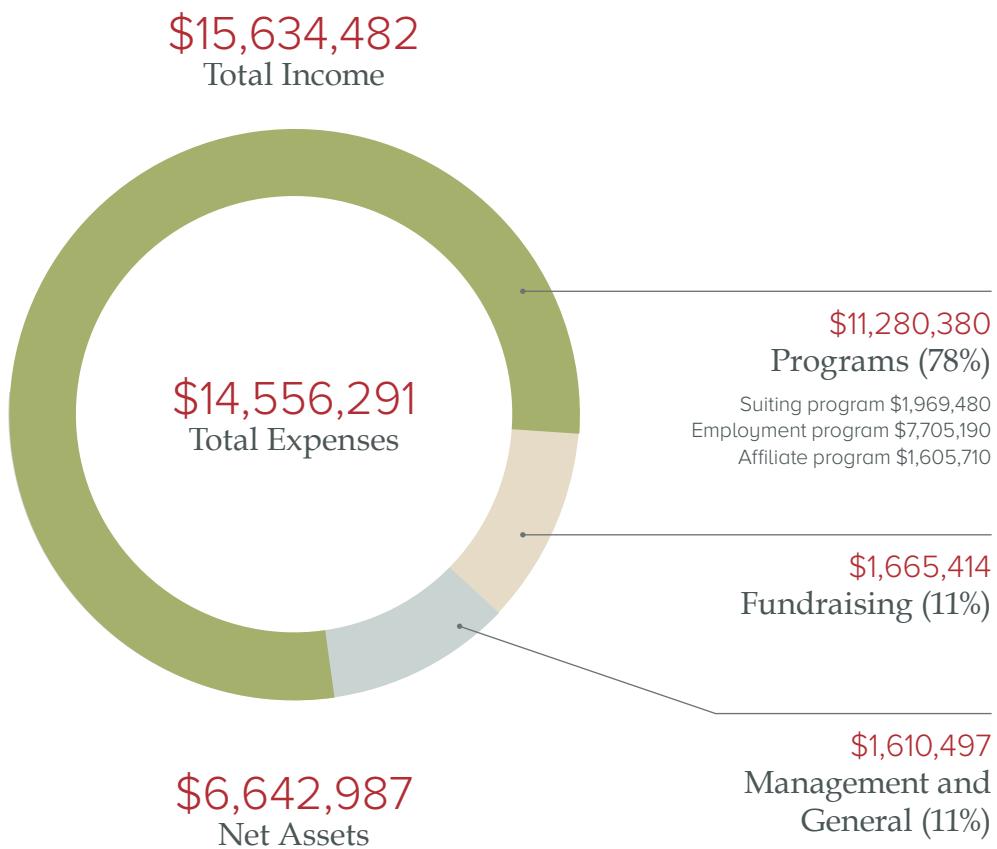


Shop for Success | Los Angeles (West)



Women, Wine and Wardrobe | Chicago (Central)

2019 Finances in Review



Board Members

Officers

Stephanie Sobel
Chair

Emily K. Graham
Secretary and Chief Diversity and Inclusion Officer, FleishmanHillard

Renee LaRoche-Morris
Treasurer and COO of Investment Management, BNY Mellon Wealth Management

Directors

Frank Aquila
Partner, Sullivan & Cromwell

Dale Bornstein
CEO, M Booth

Krista Bourne
SVP and President, Consumer Sales, Verizon Wireless

Nick Buzzell
CEO and Executive Producer, NBTv Studios

Kelly Cusick-Dropchinski
SVP of Stores, Ulta Beauty

Teresa Durão
CEO, Dress for Success Lisbon

Erica Frontiero
Managing Director, The Carlyle Group

Lucy Kaylin
Editor in Chief, *O, The Oprah Magazine*

Dusty Elias Kirk
Global Real Estate Practice Group Leader, Reed Smith

Linda Kozlowski
COO, Blue Apron

Niki Leondakis
President, The Wolff Resident Experience

Joyce Russell
President, Adecco Group U.S. Foundation

Brenda Saunders/Todd
Executive Director, Dress for Success Halifax

Lisa Schimmelpfennig
VP, Import/Export Compliance and Administration, Wal-Mart Stores, Inc.

Francis Thompkins
Community and Stakeholder Relations, Coca Cola North America

Emeritus Board Members

Debra Kelly-Ennis
Former President and CEO, Diageo Canada

Elena Kiam
Managing Director, Kiam Ventures

Rosemarie Ryan
Co-Founder, CO Collective

Clarice Kennedy
Senior Director, Resources Group Professional

Jean Selden Greene
Managing Director, Bank of America Securities



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